

April 2017

**Bjorn Richardson Appointed General Manager  
At 137 Pillars Suites & Residences Bangkok**

Christopher E. Stafford, COO of 137 Pillars Hotels & Resorts is pleased to announce the appointment of Bjorn Richardson as General Manager of the newly opened 137 Pillars Suites & Residences Bangkok.

A Swedish national and seasoned professional, Bjorn has lived in Thailand for more than 20 years and has held senior positions throughout the Kingdom and region. His most recent position prior to joining 137 Pillars Suites & Residences was General Manager of Oakwood Residence Bangkok. His past experience includes senior executive roles at The Siam City Hotel Bangkok, Sunway Lagoon Resort Hotel in Malaysia, Anantara Resort & Spa Golden Triangle and Pattaya Marriott Resort & Spa. Bjorn holds a degree from IHTTI School of Hotel Management, Switzerland and is fluent in Swedish, English, Thai, French, Danish and Norwegian with an additional understanding of basic German and Spanish.

Bjorn's extensive experience in hotels, serviced apartments and residences will be fully utilized at 137 Pillars Suites & Residences Bangkok, comprising 179 residences and 34 suites. 137 Pillars Suites is a sister property to the award-winning 137 Pillars House Chiang Mai.

Bjorn shares the philosophy and vision of 137 Pillars Hotels & Resorts as follows: "Our aim is to become the #1 luxury boutique brand in Asia, by bringing back traditional hospitality values to the forefront.

Whilst we use modern technology, we must never forget that the basis of true hospitality lies in the human interaction between us and our guests, and our ability to recognize and cater to our guests' individual needs and preferences.

By adhering to rigorous standards and focusing on the human touch in every interaction with our guests, we wish to create a warm homely environment, where guests feel truly welcome and at ease".

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