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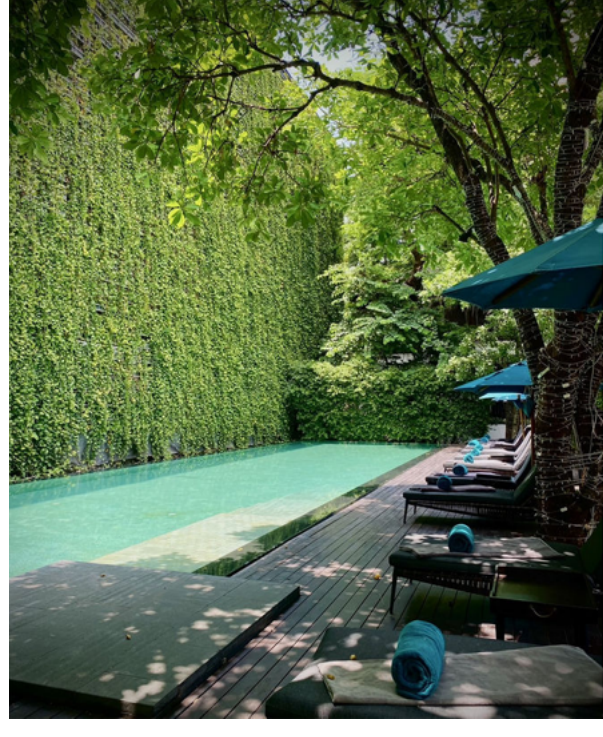
/ IN THAILAND, HERITAGE-INSPIRED SANCTUARIES BY 137 PILLARS HOTELS & RESORTS UNFOLD ACROSS CHIANG MAI AND BANGKOK

In Thailand, Heritage-Inspired Sanctuaries by 137 Pillars Hotels & Resorts Unfold Across Chiang Mai and Bangkok

Where historic legacy and timeless authenticity unite in thoughtful harmony.

BY T+L SEA STAFF | PUBLISHED: MAR 09, 2026 06:00 AM HKT | 6 MIN READ

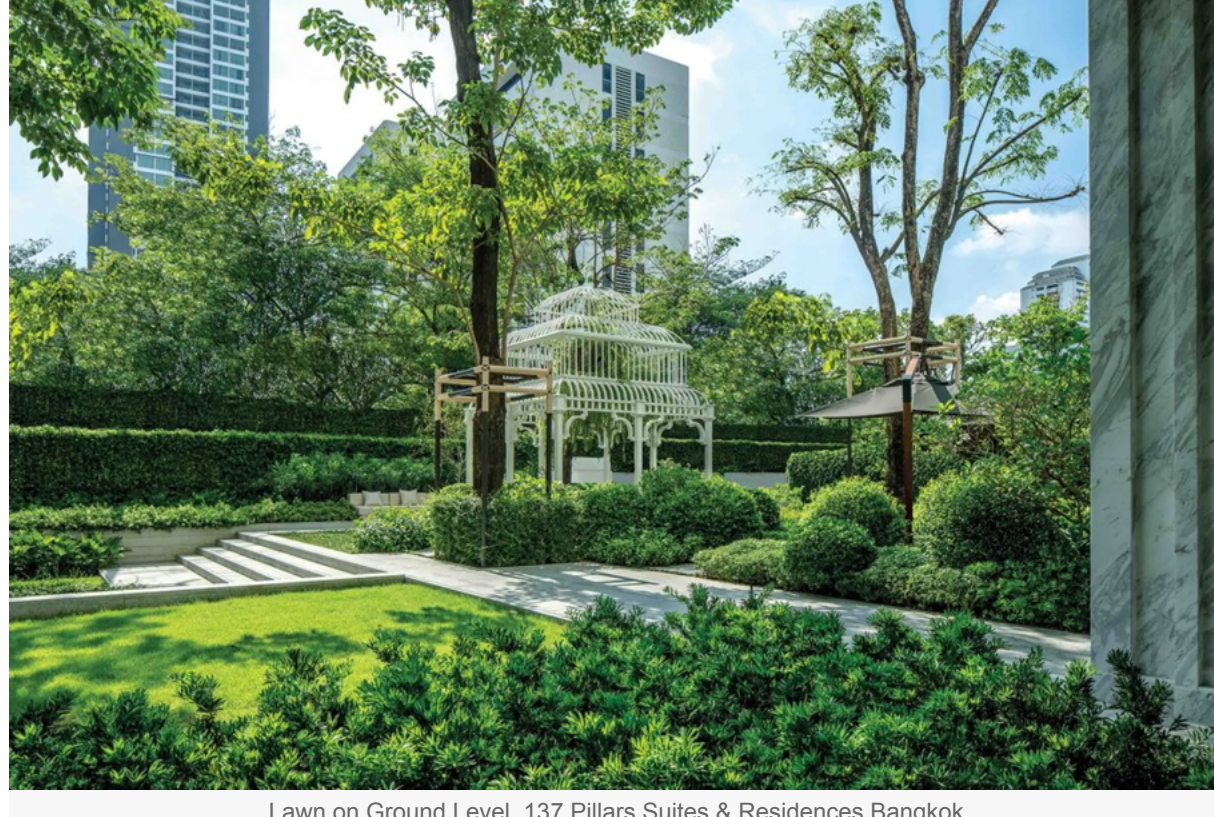
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THERE IS A CERTAIN KIND of luxury that does not need to announce itself. It is felt in the quiet details, the thoughtful gestures, and the deep respect for place — and this is precisely what defines 137 Pillars Hotels & Resorts.

With two distinctive properties in Thailand, 137 Pillars House Chiang Mai and 137 Pillars Suites & Residences Bangkok, the brand offers two unique expressions of the same philosophy: that meaningful hospitality begins with honouring where you are.

The story began in Chiang Mai in 2012, rooted in history and heritage. The name itself pays tribute to the original teakwood homestead, Baan Borneo, whose 137 pillars have stood since the late 19th century. Once the headquarters of the East Borneo Company and home to figures such as Louis Leonowens and William Bain, the colonial-era house remains a testament to a fascinating chapter of Northern Thailand's past. In preserving this legacy, the Worngphrasert family carefully restored the property, protecting its mature trees and revitalising the surrounding landscape with sensitivity and care.



Lawn on Ground Level, 137 Pillars Suites & Residences Bangkok

Following the acclaim and loyal following earned in Chiang Mai, the brand expanded to Bangkok with a contemporary interpretation of refined urban living. Rising above the vibrant capital, its spacious suites and residences offer serene privacy, complemented by infinity swimming pools that frame sweeping skyline views.

Today, both properties are celebrated not only for their heritage narratives and thoughtful design, but also for their commitment to responsible hospitality. Each has been awarded One Michelin Key and holds respected accolades including Green Globe Certification — reflecting a genuine dedication to sustainability, discretion, and meaningful travel experiences.

Heritage Charm in the Heart of Chiang Mai



The House, 137 Pillars House in Chiang Mai

At 137 Pillars House in Chiang Mai, luxury is visible in the deep connections to the past. The slow creak of century-old teak, the shade of trees that predate the hotel and the measured quiet of just 30 suites arranged around a colonial house that has been here since the late 1800s.

The original teak house, once part of the old Borneo Trading Company, was revived with patience. Instead of clearing the land, buildings were shaped around existing trees. Instead of replacing what was weathered by time, everything was restored. The decision to protect rather than erase defines the spirit of the place.



William Bain Terrace Suite, 137 Pillars House in Chiang Mai

Today, the heritage house is also home to distinctive dining venues, including The Dining Room, Palette Restaurant, and Jack Bain's Bar, each offering a refined selection for discerning visitors. Beneath the house, the 137 Pillars Legacy Room provides a glimpse into the rich history of the address, preserving the stories that shaped its past.

Sustainability here feels quiet and instinctive. Single-use plastics have disappeared, replaced with glass and thoughtful alternatives. Ingredients are sourced locally, often from nearby artisan communities. Waste is carefully measured and reduced. Even mosquito control relies on habitat care rather than chemicals. Each small act reflects a respect for both environment and neighbourhood.



Sop Moai Arts, 137 Pillars House in Chiang Mai

When a century-old Rain Tree nearby was once threatened, the community came together to protect it seeking expert care and marking it with a traditional blessing ceremony so it could continue to stand. It remains today, a living reminder that preservation is not just policy, but intention.

In this corner of Chiang Mai, luxury is less about spectacle and more about stillness, about feeling connected to place, to history, and to the landscape that surrounds you.

Thoughtful Stay in Vibrant Bangkok



Infinity Rooftop Pool for Suite Guests, 137 Pillars Suites & Residences Bangkok

Nestled in the cosmopolitan Sukhumvit-Phrom Phong district, just steps from the vibrant EmQuartier shopping complex, 137 Pillars Suites & Residences Bangkok offers a serene retreat above the city's dynamic rhythm. With 34 spacious suites and 178 private residences, it provides a sense of calm sophistication in the heart of Bangkok.

Contemporary in design yet rooted in the heritage story that began in Chiang Mai, the hotel blends modern elegance with subtle historical references. Iconic infinity pools overlook the skyline, while dining venues such as Bangkok Trading Post, Nimr Restaurant, and Jack Bain's Bar present refined culinary experiences with an emphasis on locally sourced ingredients. Seamless access to public transport and lifestyle districts makes it equally suited for leisure escapes and extended stays.



Subthoai Suite - Bathroom, 137 Pillars Suites & Residences Bangkok

Despite its urban setting, sustainability remains quietly embedded in daily operations. Guests' stays contribute to carbon reduction initiatives through a bamboo biochar partnership in Prachinburi. Thoughtful waste management, local sourcing, and creative recycling programmes minimise environmental impact, while community initiatives — from supporting hospital patients to educational projects for visually impaired students — reflect a wider commitment to social responsibility.

Here, elevated city living meets considered hospitality, offering not only comfort and skyline views, but a stay shaped by purpose.

Sustainable Stays

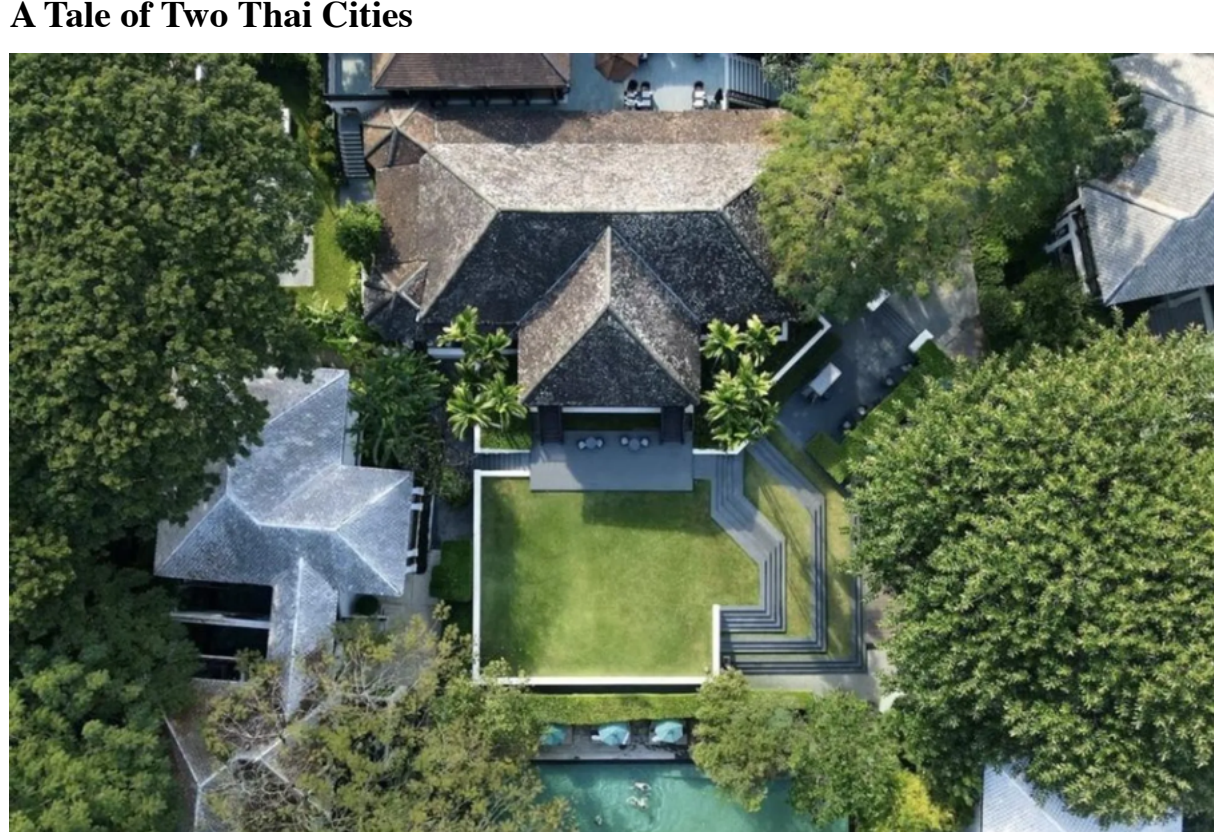


Reforestation Project

In celebration of the International Day of Forests on 21 March and the 137th anniversary of the historic 137 Pillars Teak House in Chiang Mai in 2026, 137 Pillars Hotels & Resorts is proud to introduce "Roots of 137 Pillars," a forestation initiative supporting responsible travel and environmental preservation.

From 1 March 2026, guests at both Chiang Mai and Bangkok properties will be invited to contribute USD 1 or THB 31 per night towards a reforestation project in Ratchaburi Province, helping reduce carbon impact while visiting Thailand. Participation is voluntary, and the amount may be refunded upon request. The initiative is supported by the owners, who have dedicated 500 rai of land in Ratchaburi to develop a self-sustaining forest ecosystem, reinforcing a long-term commitment to ecological balance and sustainability.

A Tale of Two Thai Cities



137 Pillars House in Chiang Mai

For travellers wanting to move between the two worlds, 137 Pillars offers its Tale of Two Thai Cities — Land of Lotus package, combining a stay at 137 Pillars House Chiang Mai with one at 137 Pillars Suites & Residences Bangkok.

The package requires a minimum two-night stay at each property, taken consecutively in the order of preference, and adds a 25% discount on direct bookings for all suite categories in Chiang Mai and a 30% discount in Bangkok. The package can be booked directly through each property's website.

137 Pillars proves that thoughtful hospitality doesn't need to choose between luxury and responsibility. From protecting century-old trees in Chiang Mai to converting waste into resources in Bangkok, they have built something impressive: hotels that feel both indulgent and grounded.

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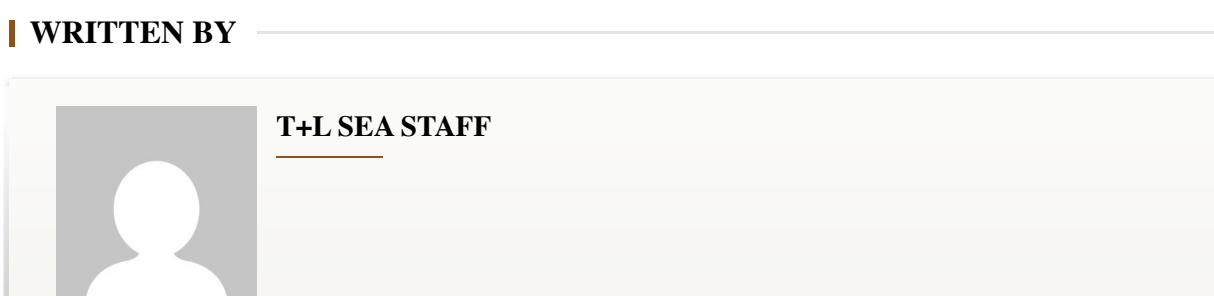
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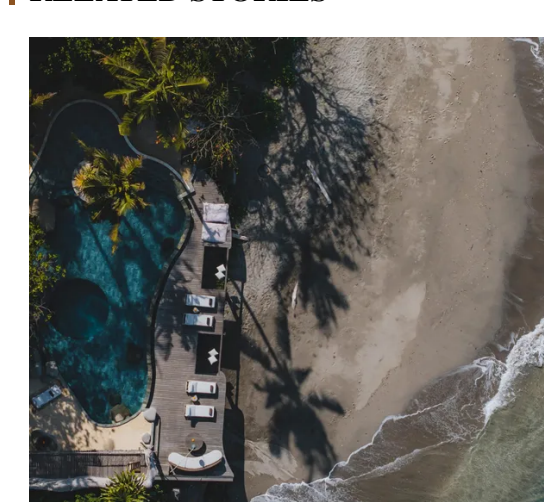
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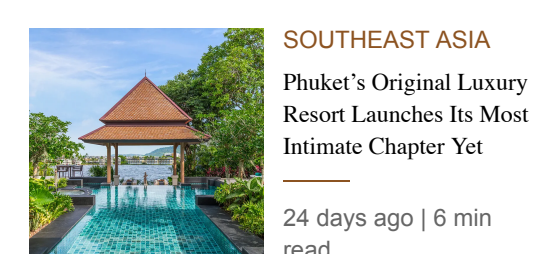
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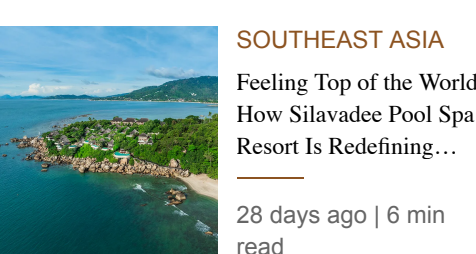
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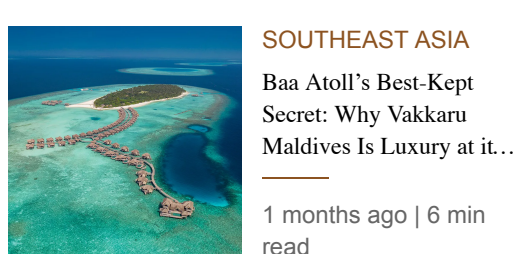
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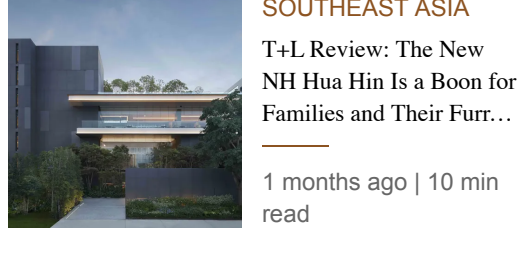
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